

ASECAP DAYS



MILANO 2024

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*Business Development
Manager*



ETIKA
Consulting

Sustainable Business Development



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Improving the overall user experience in tolling to foster acceptance

ETIKA Consulting, an innovator in the unpaid tolls management industry

 Streamline Processes

 Enhance Efficiency

 Respect Sustainability

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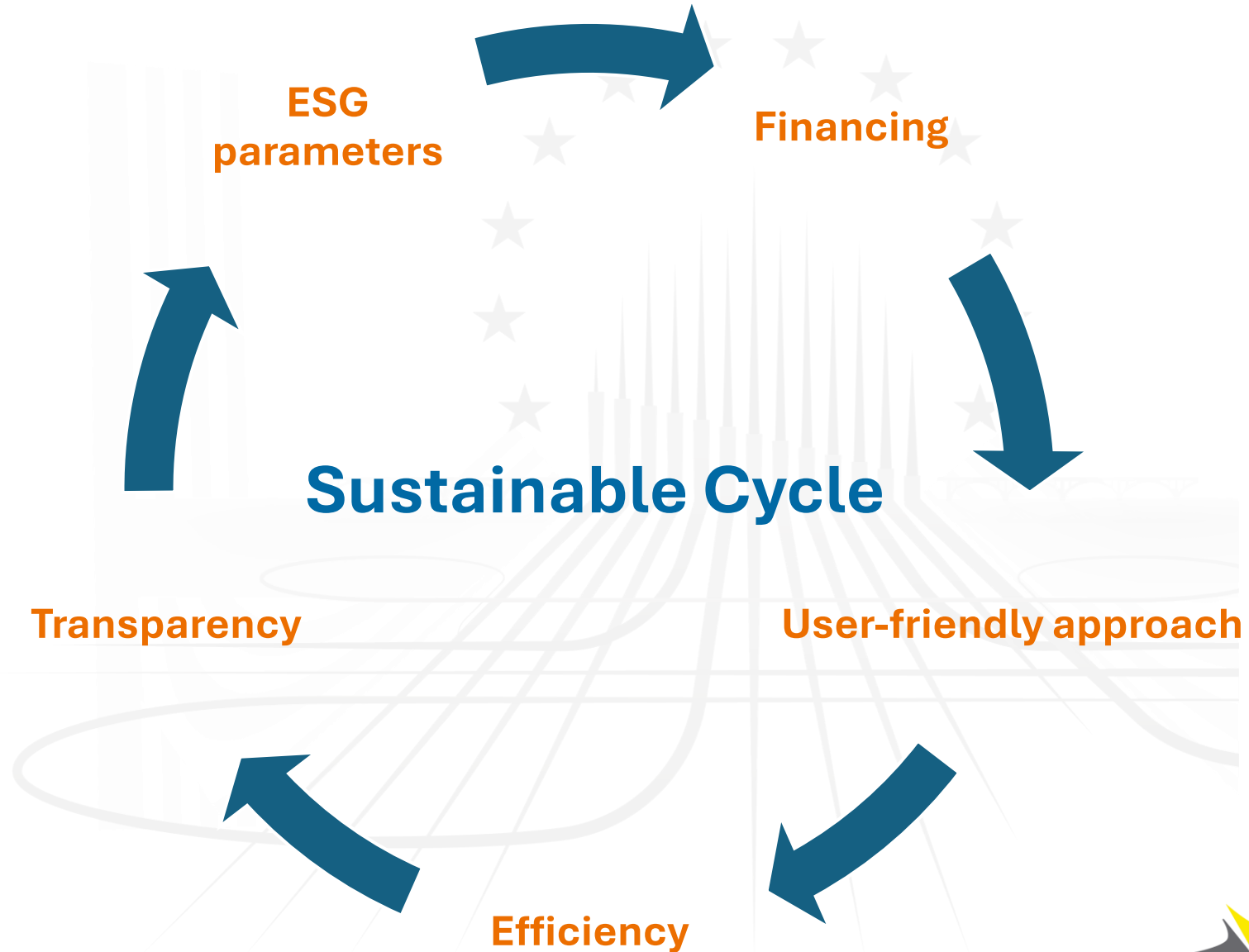
Free-flow triggers the transition

Vehicles flow rapidly and efficiently unrestricted by toll booths or congestion.

Automated payments reduce fuel consumption and minimise environmental impact

**This is the projection of MLFF systems
WIN-WIN**





Initial communication handled by local Partners: Embrace a two-factor sustainability model

Social aspect: Partner agencies appointed for an immediate, logical and consistent approach.

Financial aspect: Avoid skimming profits, motivate local partners.

*“Higher redemption leads to higher profitability over time.
Sustainable profit sharing for balanced and ethical collaboration”*

Our Sustainable Initiative

At **ETIKA Consulting**, sustainability is a crucial aspect.

We've implemented proactive measures to reduce our environmental impact. Our tree-planting initiative offsets paper usage for dunning letters and mitigates CO2 emissions from delivery.

In April 2024, we planted 250 fir trees, offsetting 50,000 kg of CO2. It's a small, yet significant step towards a greener future.



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THANK YOU

GRAZIE MILLE

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