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# SMART SOLUTIONS The key to meet increasing mobility needs

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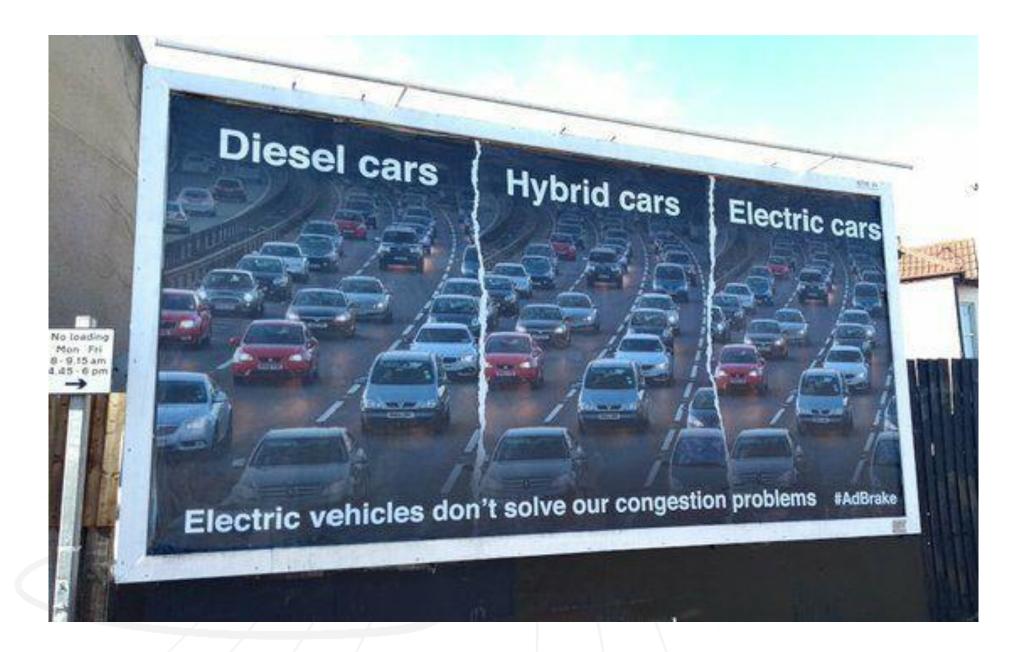




#### Challenges

- Increasing mobility needs
- Congestion and traffic jams
- Age of the motorway network
- Focus on sustainability, biodiversity, soil protection
- Limited financial resources

Aim: Available & safe motorways





#### **SOLUTION?**









A7 Mühlkreisautobahn Prinz Eugen Straße, 1968

### **SOLUTION?**







#### **ASFINAG VISION**

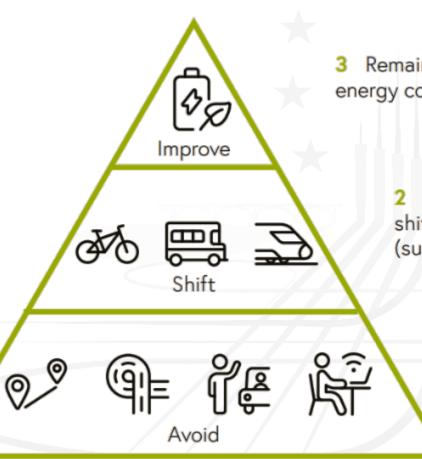
"AS A RELIABLE, INNOVATIVE AND SUSTAINABLE MOBILITY PARTNER, WE CONNECT REGIONS AND PEOPLE IN THE HEART OF EUROPE."











3 Remaining traffic needs to be improved in order to reduce energy consumption. Energy-efficient drive systems will be crucial.

- 2 Traffic and transport that cannot be avoided should be shifted to environmentally friendly modes of transport (such as bicycle, bus and rail).
  - 1 The greenest traffic and transport is the traffic and transport that can be avoided entirely. Traffic can be avoided with sustainable site and land use planning that keeps distances short as well as with working from home, carpooling, and integrating production and commerce with short transport distances.

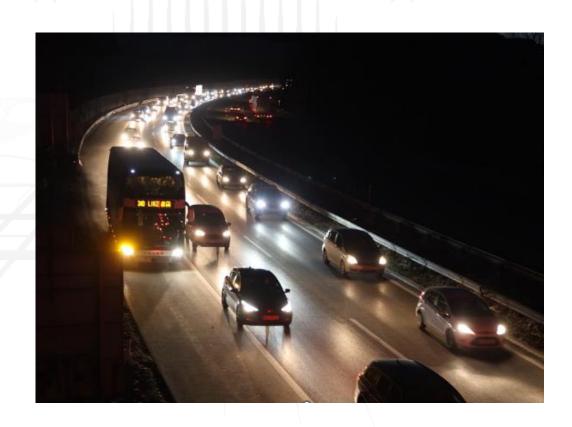
#### **SMARTER THAN HARDER**



**ASECAP DAYS** 

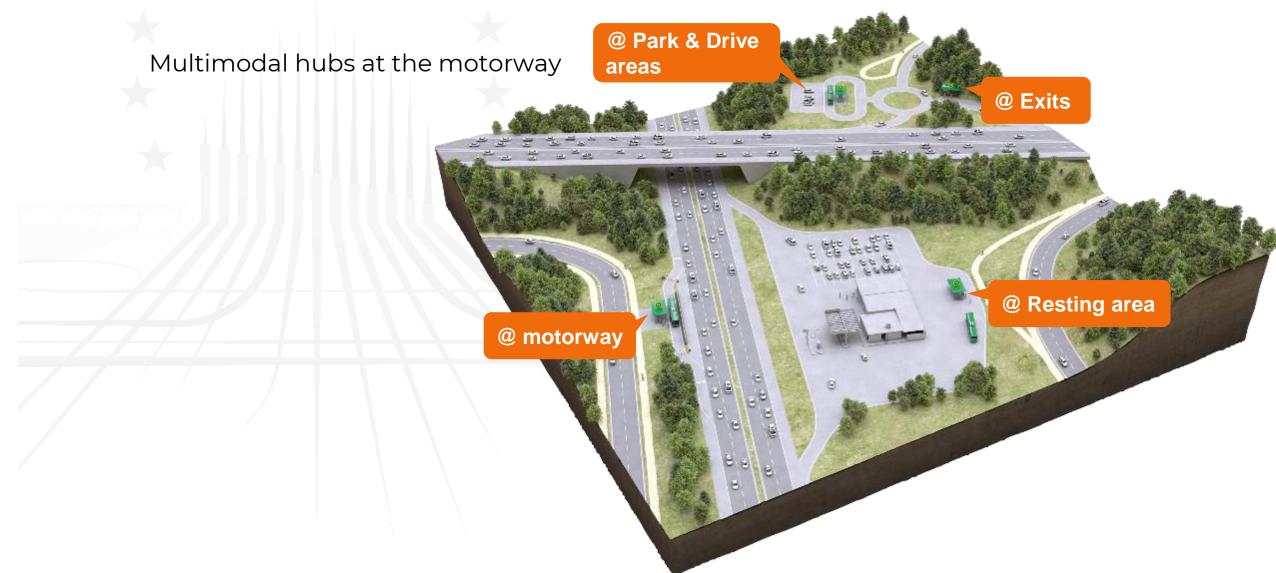


Temporary Usage of hard shoulder















Bus Stop Gleisdorf

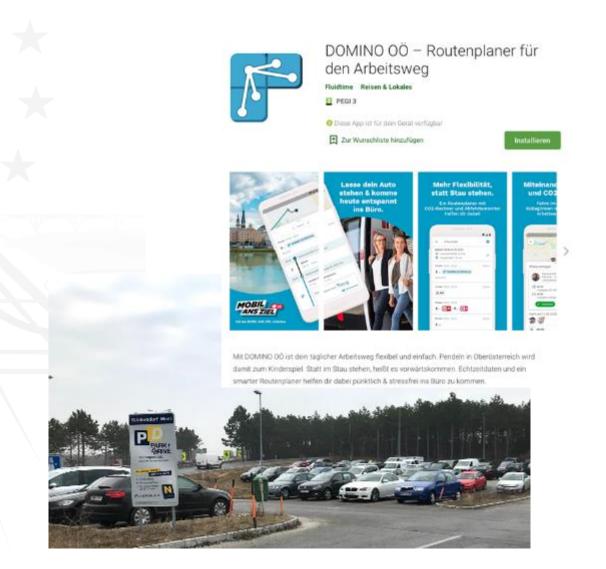






### Increasing the vehicle occupancy rate

- Park & Drive Areas
- Ride Sharing App
- Ad-hoc ride sharing
- HOV Lanes/ Ramp Metering
- awareness building

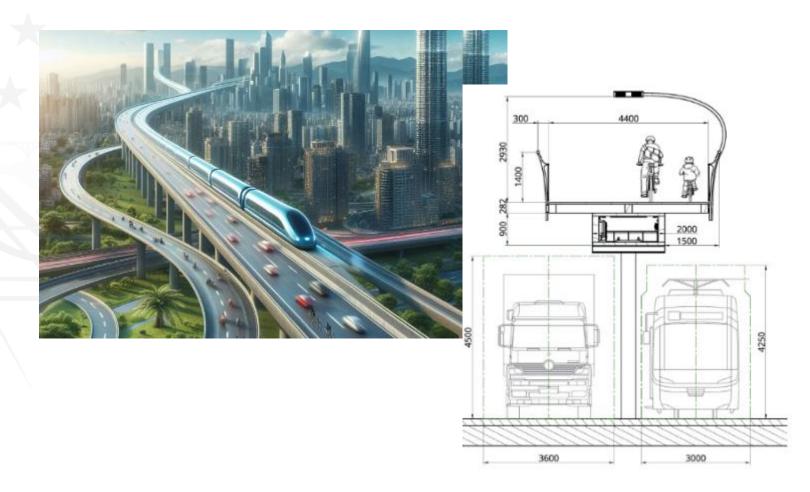




### **Motorway infrastructure of tomorrow**

- Motorway
- Datahighway
- Dronehighway
- Bicyclehighway

•••







- Motorway infrastructure plays a key role in ensuring (climatefriendly) mobility
- Measures and projects to keep the road network available have become more complex and interconnected
- Multimodal and smart solutions dominate
- Focus on "Collaborative Planning" Increased cross-modal planning and financing is required
- Laws and guidelines must take these changes into account

Transformation from a pure road operator to a mobility provider



### THANK YOU

**GRAZIE** 

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