

MILANO 2024


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# SMART SOLUTIONS The key to meet increasing mobility needs 

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## AVAILABILITY OF THE ROAD NETWORK

## Challenges

- Increasing mobility needs
- Congestion and traffic jams
- Age of the motorway network
- Focus on sustainability, biodiversity, soil protection
- Limited financial resources


## Aim: Available \& safe motorways



## SOLUTION?



A7 Mühlkreisautobahn Prinz Eugen Straße, 1968

## SOLUTION?



## ASFINAG VISION

## „AS A RELIABLE, INNOVATIVE AND SUSTAINABLE MOBJLITY PARTNER, WE CONNECT REGIONS AND PEOPLE IN THE HEART OF EUROPE。"



## MOBILITY MASTER PLAN 2030 IN AUSTRIA

3 Remaining traffic needs to be improved in order to reduce energy consumption. Energy-efficient drive systems will be crucial.

2 Traffic and transport that cannot be avoided should be shifted to environmentally friendly modes of transport (such as bicycle, bus and rail).

1 The greenest traffic and transport is the traffic and transport that can be avoided entirely. Traffic can be avoided with sustainable site and land use planning that keeps distances short as well as with working from home, carpooling, and integrating production and commerce with short transport distances.

## SMARTER THAN HARDER

## Optimized motorway infrastructure to support efficient public transportation

Temporary Usage of hard shoulder


## Optimized motorway infrastructure to support efficient public transportation

Multimodal hubs at the motorway

## Optimized motorway infrastructure to support efficient public transportation

use of operational exits and u-turns

## Optimized motorway infrastructure to support efficient public transportation

Bus Stop Gleisdorf


## Increasing the vehicle occupancy rate

- Park \& Drive Areas
- Ride Sharing App
- Ad-hoc ride sharing
- HOV Lanes/ Ramp Metering
- awareness building



## Motorway infrastructure of tomorrow

- Motorway
- Datahighway
- Dronehighway
- Bicyclehighway



## CONCLUSION

- Motorway infrastructure plays a key role in ensuring (climatefriendly) mobility
- Measures and projects to keep the road network available have become more complex and interconnected
- Multimodal and smart solutions dominate
- Focus on "Collaborative Planning" - Increased cross-modal planning and financing is required
- Laws and guidelines must take these changes into account

ASECAP DAYS 쿠눌 MILANO 2024

## THANK YOU

GRAZIE

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