49th ASECAP DAYS

Decarbonizing Road Infrastructure: Challenges,

Perspectives and Actions in Tough Economy





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ELECTRIC MOBILITY

Brisa's motorways endto-end electrification

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Brisa's motorway end-to-end electrification





Growth trend of electric vehicles in the national fleet and in Brisa's network



Brisa's need to meet the requirements of all vehicles, including electric, travelling through its motorways



Relevant players in the energy and automotive sector have plans to develop charging networks in Portugal

Reasons for the creation of a e-charging network at Brisa

National long-haul network



Largest e-chargers network (long-haul)







- Full BCR network coverage (11 motorways 1124 km)
- 41 charging zones in long-haul service areas (SA)
- 82 chargers, 2 per location
- Urban service areas (Oeiras, Trofa e Águas Santas) will be addressed in a 2nd phase

Important contribution for electric mobility in Portugal

Fast Charging



Modern network of fast and ultra-fast chargers



- Fast chargers (50kW) & ultra-fast chargers (150 to 350kW).
- Average charging time (50kw battery)

Fast – around 1h Ultra-fast – around 7,5 minutes

• Improve customer experience. Comfort & speed

Convenience in charging



Placed close to Colibri restaurants



Charging stations are located close to restaurant units. This makes the stop:

- More comfortable
- More convenient
- Safer

• Improve customer experience. Comfort & speed

Variety of e-charger operators



Partnership with leading companies in the sector















Recognized experience in the e-charging environment

Via Verde Electric



Brisa's brand for electric mobility



Creation of a differentiating and unique word - Electric

Simpler

Easy to read

Distinct

More disruptive

Catchy

Aligned with Via Verde services ecosystem (mobility & B2C)

Via Verde Electric



Umbrella brand in coexistence with all partners

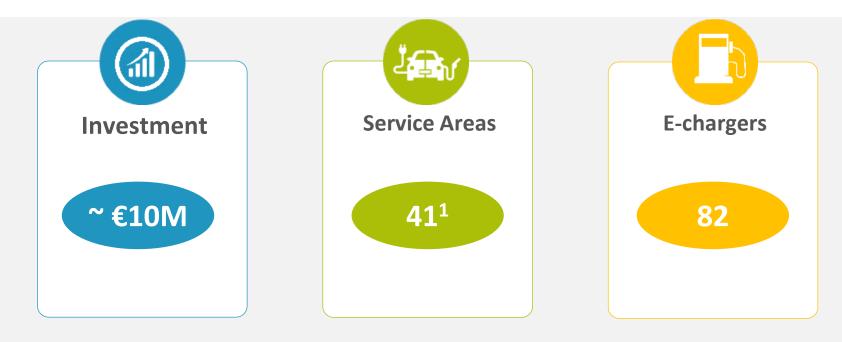


• Improve customer experience. Consistency and excellence

Project "Big Numbers"



National e-charging network



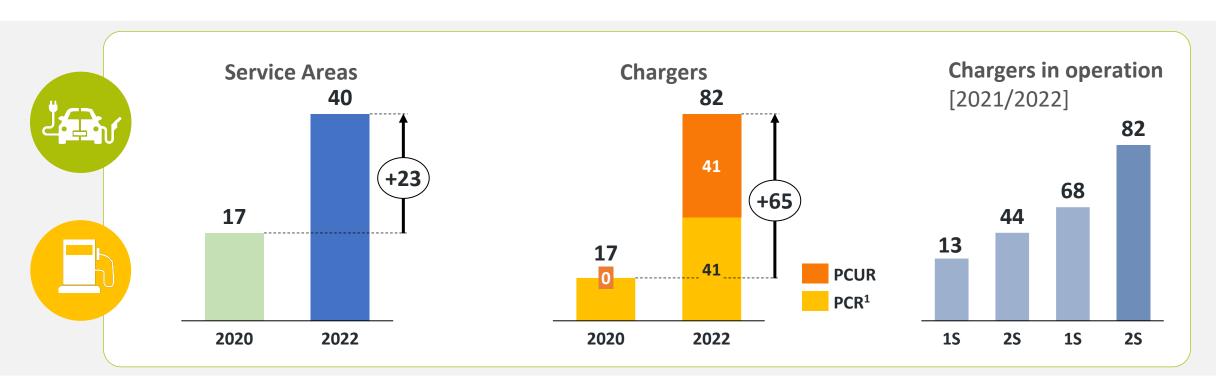
¹ Does not include urban service areas (Oeiras, Águas Santas e Coronado-Trofa) which projects are in development

• Significant investment of the partnerships

Increase the offer and capillarity



Service areas and chargers

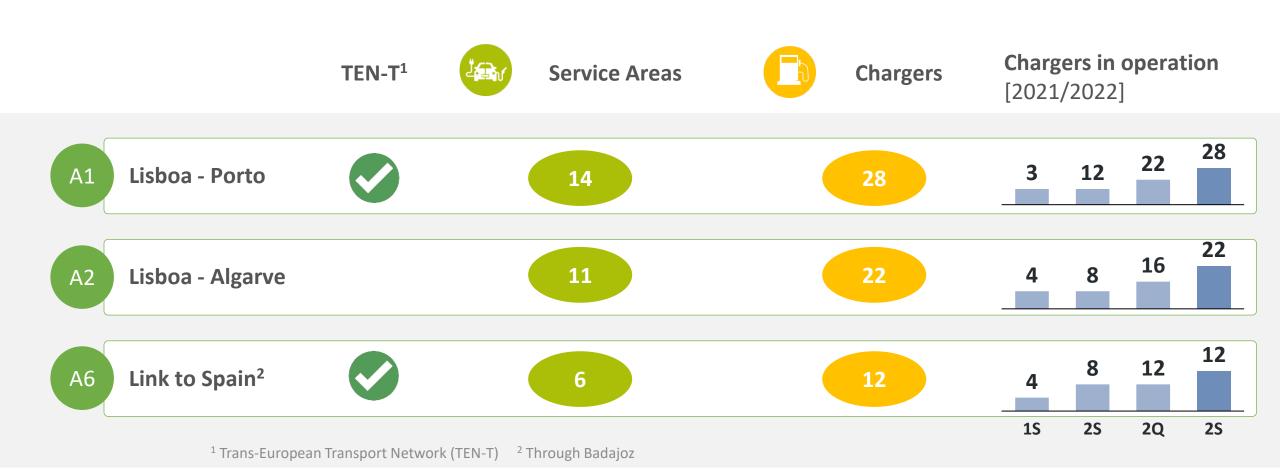


1 Includes PCR e PCN (7un PCN, complemented by PCR in Montemor, Montijo, Salvaterra and Palmela NS SA's)

• Significant improvement in service quality, effective in summer

Main motorways





• 3 main motorways, represent almost 80% of service areas

App Via Verde



Simple and digital solution for access and payment of the chargers



Goal to be a key facilitator of the electric car journey experience

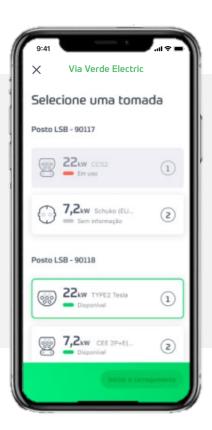
App Via Verde



Service in place with major funcionalities



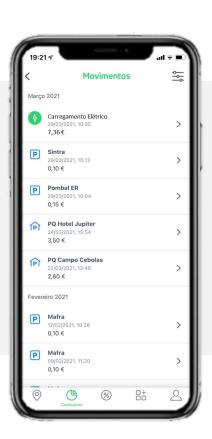
Public Chargers Location



Chargers and Plugs Information



Service activation and deactivation



Transactions History

Working in educating and eliminating usage pain-points

IONITY/CEPSA Leiria E-charging stationt

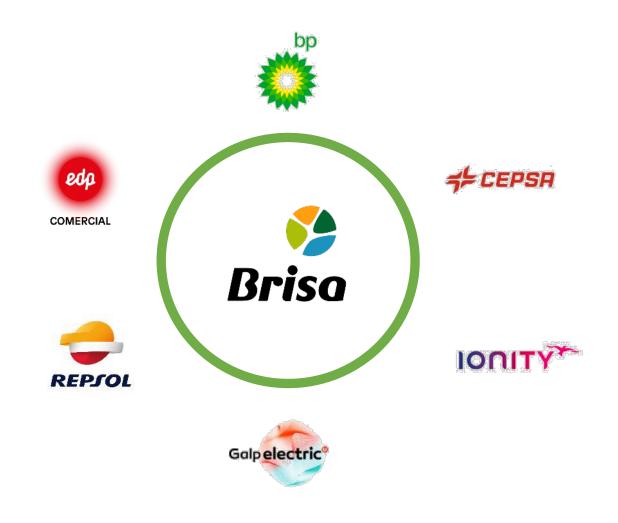






Acknowledgment





Good example of a collaborative project



THANK YOU FOR YOUR ATTENTION

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