

AI-POWERED VEHICLE CLASSIFICATION FOR TOLLING TARIFICATION

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## **CONTEXT: WHAT IS CYCLOPE.AI?**

### **KEY FIGURES**

53M

treated photos

3 products

patents accepted or in-progress

25 employees

## **OUR PRODUCTS**







## **OUR EXPERTISE**



### TARGETED SCOPE



### **ROAD**



### **CITY**



# THE PAIN

VEHICLE CLASSIFICATION AT TOLL PLAZA

An impactful challenge for all road operators



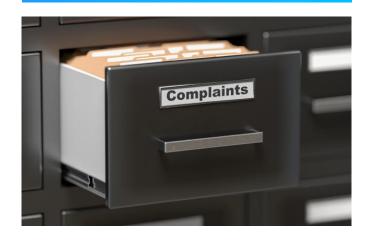
## 3 MAIN PAINFUL IMPACTS

# INTERCOM CALLS Real time



CUSTOMER CLAIMS

Delayed



OPERATORS WORKLOAD

Real time and delayed



Many frictions at toll plaza

Customers unsatisfaction

Time-consuming correction process

# BIG IMPACT, BIG FIGURES

## Key figures estimate

5-10%

of class errors

30-40%

of teleoperators working time

## Focus on VINCI Autoroutes

17 M / year

Forced transactions in real time

7,2 M / year

In delayed time

23 000 hours / year

Manual reprocessing

10 %

Of corrected errors were cases of undercharging



## HOW HAVE WE FIXED THE PROBLEM?

## Ultra-performant algorithm development

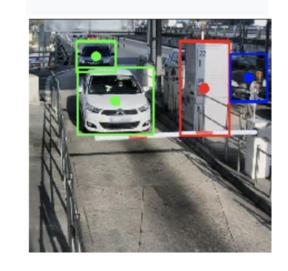
#### A BASIC ALGORITHM



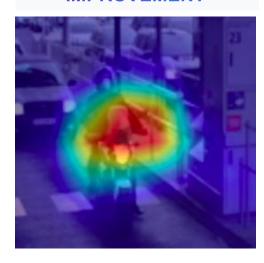
**LABELLED DATA** 



A DEDICATED AI MODEL



**PERFORMANCE IMPROVEMENT** 



## Academic and technical partnerships





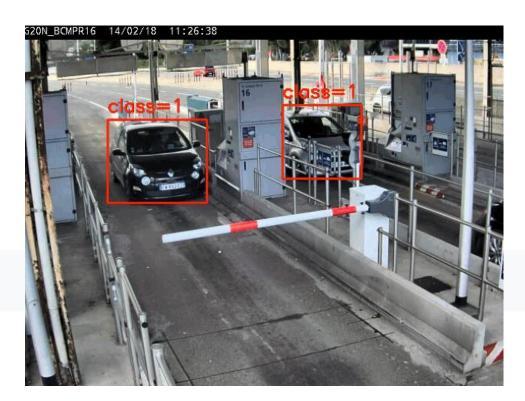


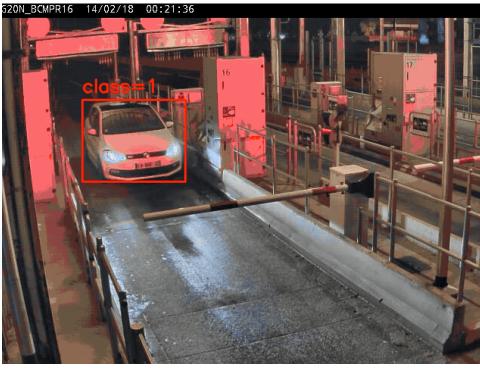






# YES IT WORKS!





Watch the real time demo, on restricted lanes (only vehicles and motos)

# PERFORMANCE RESULTS

Per-class accuracy obtained by Cyclope.ai method

	1	2	3	4	5	Total
Proposed	99.09	97.89	94.86	98.50	100.00	98.22
PRE OS	24.95	99.22	93.94	98.82	92.01	75.11
POST OS	26.14	98.14	86.65	95.03	91.86	73.85
CNN	97.44	98.16	80.43	85.48	100.00	94.85



# THE NEED TO SCALE UP

## Stakeholders contribution





## Technical integrator



## Methodology used

- 2-week sprints
- Agile methodology
- Collaboration
- Evaluation phase



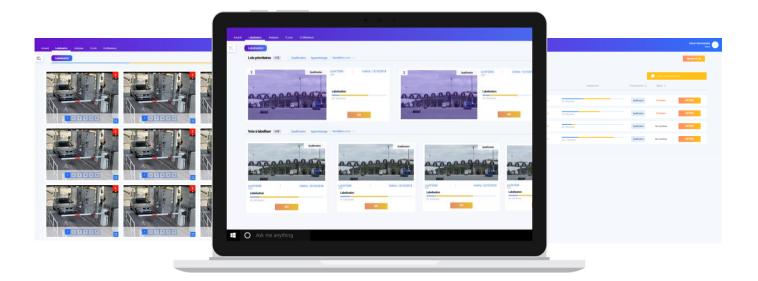
Industrially deployed at VINCI Autoroutes: fully integrated into operations processes

# THE OUTCOME: A DISRUPTING PRODUCT



The 1st Al software dedicated to toll class correction

Fully compliant with GDPR



Trained on

~50 M

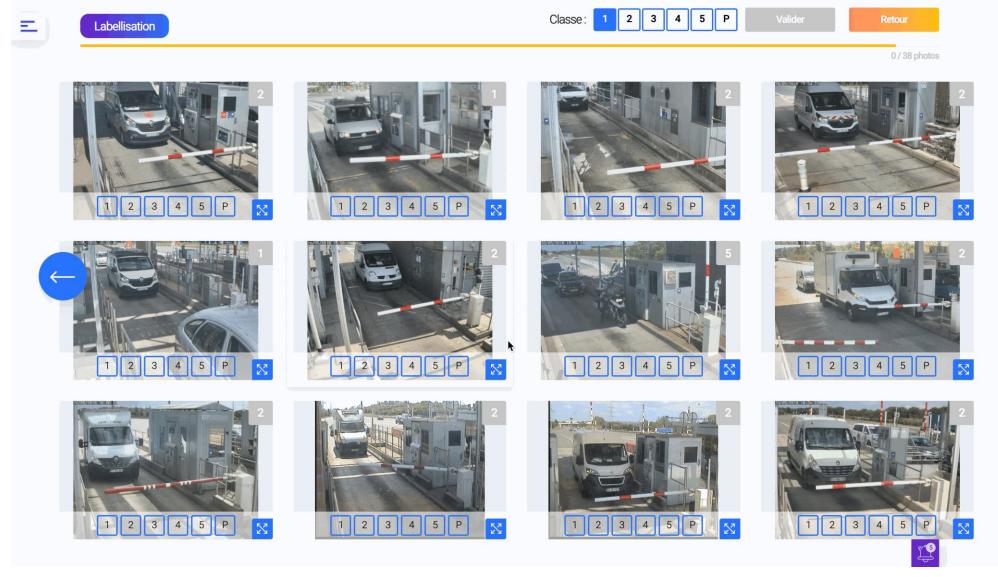
vehicles

4 Manths

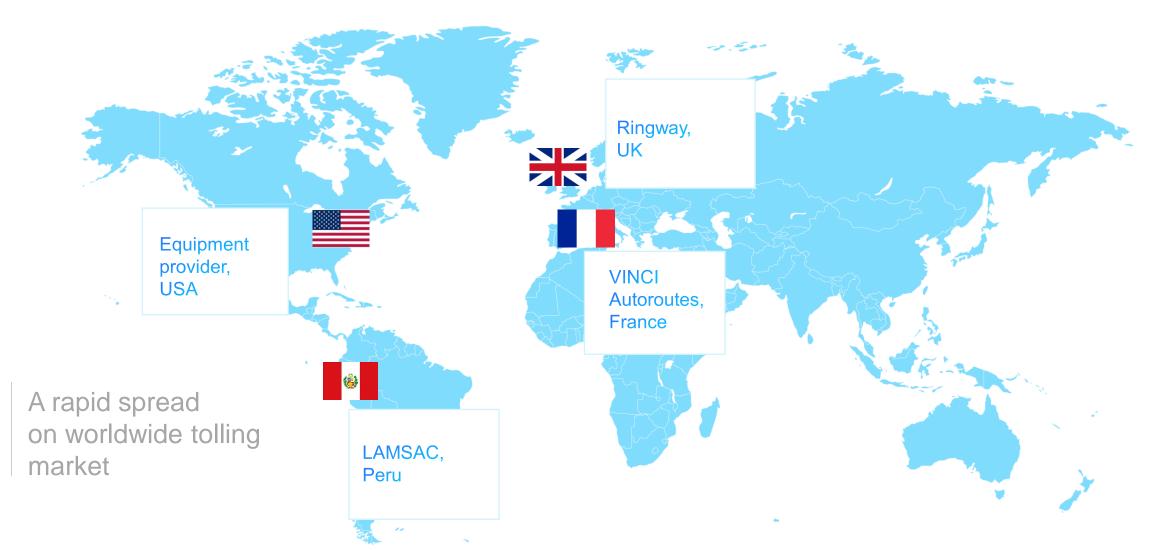
> **perfor**mance rate

< 250 rprocessing time

# TOLLSENSE INTERFACE DEMO



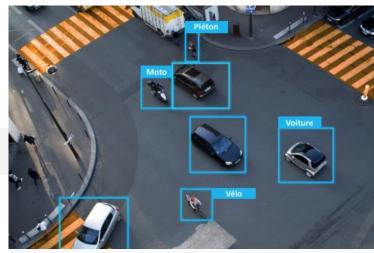
# SOME FIRST CUSTOMER REFERENCES



# FURTHER DEVELOPMENTS



**ROAD CLASSIFICATION** 



CITY CLASSIFICATION



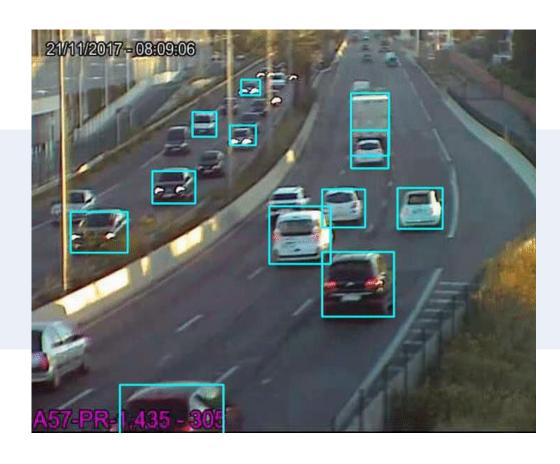
# FREE FLOW SYSTEM

In R&D: a camera-based-only Free Flow system



The 1<sup>st</sup> Al-powered counting solution through video analysis

# WAYPULSE PRODUCT DEMO





# PLATE READING DEMO





# A DEDICATED TEAM

#### TECHNOLOGICAL EDGE

A state-of-the-art expertise in Artificial Intelligence, specifically applied to industry challenges

8

data scientists



nationalities



4 PhDs

patent in 2018 on classification

### **LEADING TEAM**



**Emmanuel LEGER** 

CEO

- Managing Director of DataCity innovation program with the city of Paris and NUMA
- Co-Founder of Westwing France
- 10-years at Total Group : founder of Awango



**Dr. Amir NAKIB** 

Head of Al et CTO

- Habilitation to manage research (HDR)
- Associate Professor in Computer Vision at LISSI Lab
- PhD in Artificial Intelligence and Computer Vision
- Over 160 research papers and 5 books on Al



**Emmanuel DAUBRICOURT** 

Head of Sales - Traffic solutions

- Strategy and product management positions in digital media and commerce, in NY and London
- 3-year consulting at AT Kearney on industries such as urban transport, ITS and smart lighting



Dr. Nadiya SHVAI

Research Data Scientist Lead

- Assistant Professor at the National University of Kyiv-mohyla Academy, Ukraine
- PhD in Mathematics (linear algebra, matrix transfo.)
- Professional diploma in Applied Data Science

THANK YOU!

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