

45TH ASECAP STUDY & INFORMATION DAYS 2017

International key tolling industry challenges: the EU and the US perspectives
MODERATOR: Emanuela Stocchi, IBTTA President

Pullman Paris Montparnasse Hotel
29-31 May 2017

www.asecapdays.com



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International tolling industry challenges and goals

- *New opportunities and challenges in technology, IOP, ITS*
- *Environmental concerns (de-carbonization)*
- *Infrastructure financing*
- *Common goals in providing customers with safe, smart and efficient mobility*
- *Objectives achieved through the application of a proven and effective tool:
TOLLING*

ASECAP-IBTTA cooperation



The “green future” in the EU



Tolling. Moving Smarter



International exchange of information and experiences



Kallistratos Dionelis presentation



Kallistratos Dionelis
ASECAP Secretary General



European Union Policy

ALL MOVE UNDER THE UMBRELLA CALLED “De-carbonizing”

The following are the parameters/players:

- Vehicles
- Fuels
- **Roads**



Roads are our ASECAP priority as our ASECAP members need to safeguard:

- ✓ Planning
- ✓ Design
- ✓ Financing
- ✓ Managing

of innovative, intelligent, safe roads in the future of connectivity and automation

We have to apply the principles of “user pays” and “polluter pays” in the future intelligent charging regimes planned

European Union **Modus Operandi**



European Commission: **Collegiality**

(27 commissioners to talk and agree on each proposal)



European Parliament: The power and the **inefficiency** of democracy



European Council: The monolithic structure of 27 egoistic states

Trilogy: The mechanism to make policy by mixing the above independent institutions

Modus operandi of ASECAP managed by the Secretary General:

- SC
- COMEX
- COPERs
- TASK FORCES and STUDIES

ASECAP is an ASSOCIATION and deals daily with the above realities:

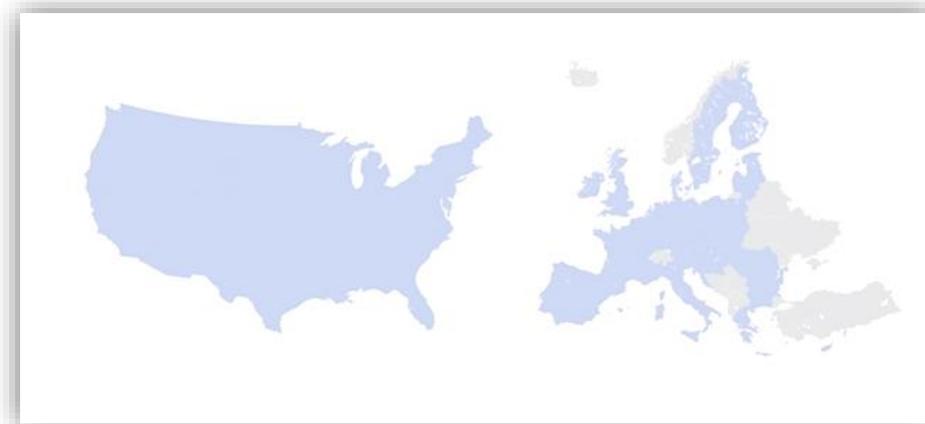
1. Finding the internal ASECAP compromise is a challenge
2. Moving slowly and prudently with the EU world is delicate as building bridges takes long time and destroying bridges takes just one wrong, uncoordinated movement

United States of America

United States of America

Vs

“United States of Europe”





Pat Jones presentation



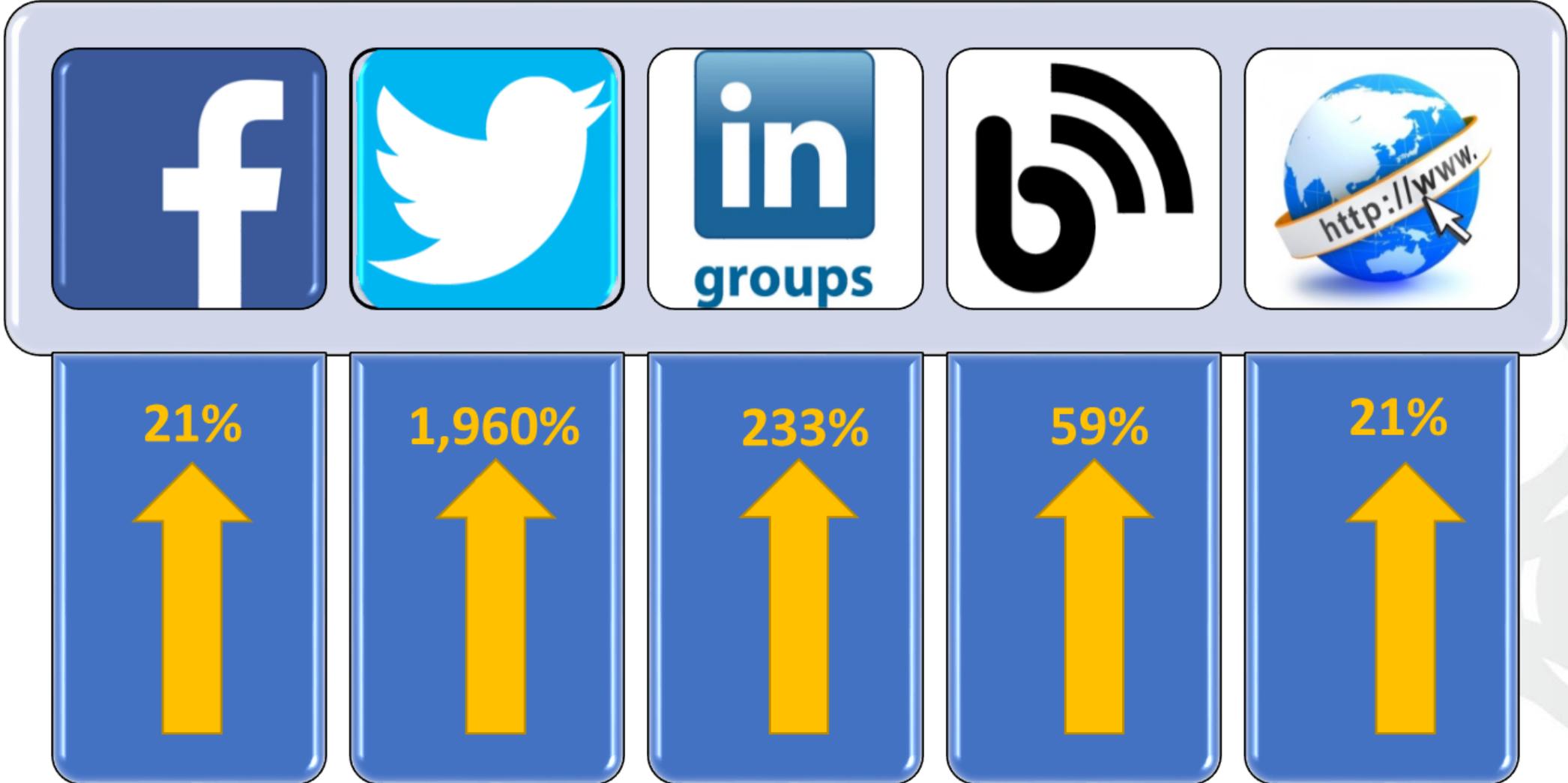
Patrick D. Jones
Executive Director & CEO, IBTTA



Features of Membership

- Access to experts
- Networking and business development
- Content: conferences & reports
- Advocacy to create a favorable business and policy environment

Public Awareness Campaign



Earned Media

The Washington Post

E-Z Pass turns 20

By Levi Lipton, Published August 6 at 10:00 am. [Email the writer](#)



Drivers wait through toll booths at the Bay Bridge in Annapolis. The MTA has opted out of E-ZPass (The Washington Post)

It was an innovation that made it easier for drivers cruising their way up and down the East Coast.

Twenty years ago this month, the E-Z Pass electronic transponder — forever changing the tolling world, it allowed drivers to speed through multiple states and pay from a single account using one device. It was a better, smoother, faster way for the better. For others, namely workers who used it

U.S. News & World Report

usnews.com

It's Just a Matter of Time Until the Next Bridge Collapse

A more flexible approach to tolling would unleash billions of dollars in badly-needed investment

By ANTRICK JONES

Aug 21, 2013 | 1:58 PM EST



Patrick Jones is executive director and CEO of the International Bridge, Tunnel and Turnpike Association. Last week's collapse of the I-5 bridge over the Skagit River in Washington state, on the eve of the travel-heavy Memorial Day Weekend, was unfortunately the latest sign of what's ahead if America fails to address a deepening highway infrastructure deficit.

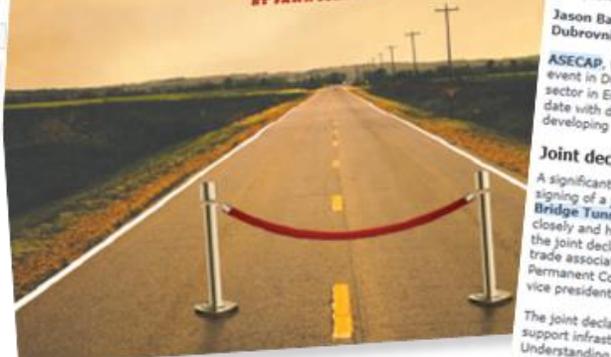
National Journal

July 8, 2013

For Whom the Road Tolls

Cash-strapped state governments are asking private companies to pay for badly needed projects. But not every driver can afford the trip.

BY PAWN JOHNSON



ITS International

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ASECAP widens its influence and fosters debate in Dubrovnik

First published in ITS International July August 2013 as ASECAP looks to drive tolling forward in Dubrovnik.

Jason Barnes reports from the ASECAP Days 2013 event, which took place in Dubrovnik.

ASECAP, the European tolling association held its 41st annual Study and Information Days event in Dubrovnik, Croatia, which attracted more than 200 figures from the road infrastructure sector in Europe and beyond. A series of presentations over two days brought attendees up to date with developments in a variety of policy and technology fields and discussed a number of developing and new topics, such as GNSS-based tolling and the use of smart devices.

Joint declaration

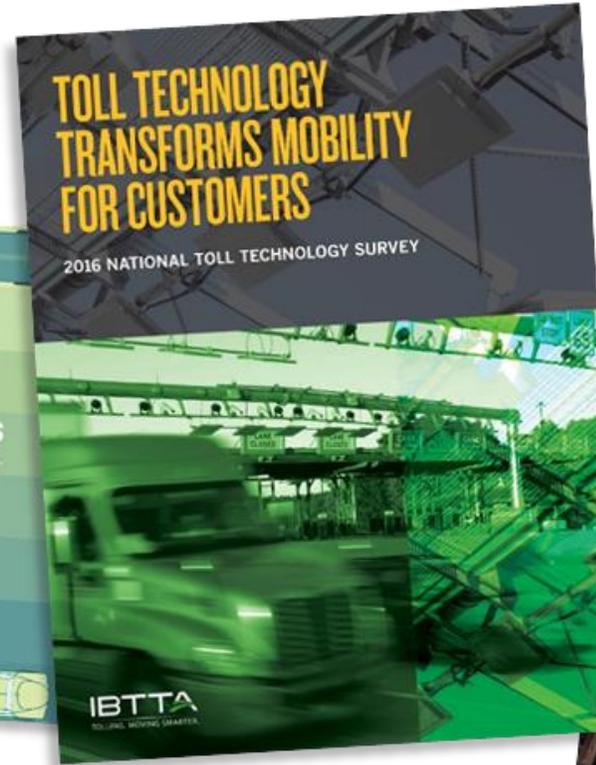
A significant milestone, and one which occurred very early in the event's proceedings, was the signing of a joint declaration on tolling with its US-based counterpart IBTTA (the International Bridge Tunnel and Turnpike Association). The two organisations already cooperate very closely and have common cause, something which is underlined by the fact that the architect of the joint declaration, Emanuela Stocchi, International Affairs Manager at AISCAT, the Italian trade association for toll motorway and tunnel concessionaires, is both vice chair of the Permanent Committee on Road Safety, Security and Sustainability at ASECAP and International vice president of IBTTA.

The joint declaration calls for an increase in advocacy and application of tolling policies to support infrastructure funding around the globe. It builds, says Stocchi, on a Memorandum of Understanding (MoU) signed between ASECAP and IBTTA in Villanova in 2004 and is in many ways the instrument which will actually implement the earlier document's intent.



Emanuela Stocchi

IBTTA Reports



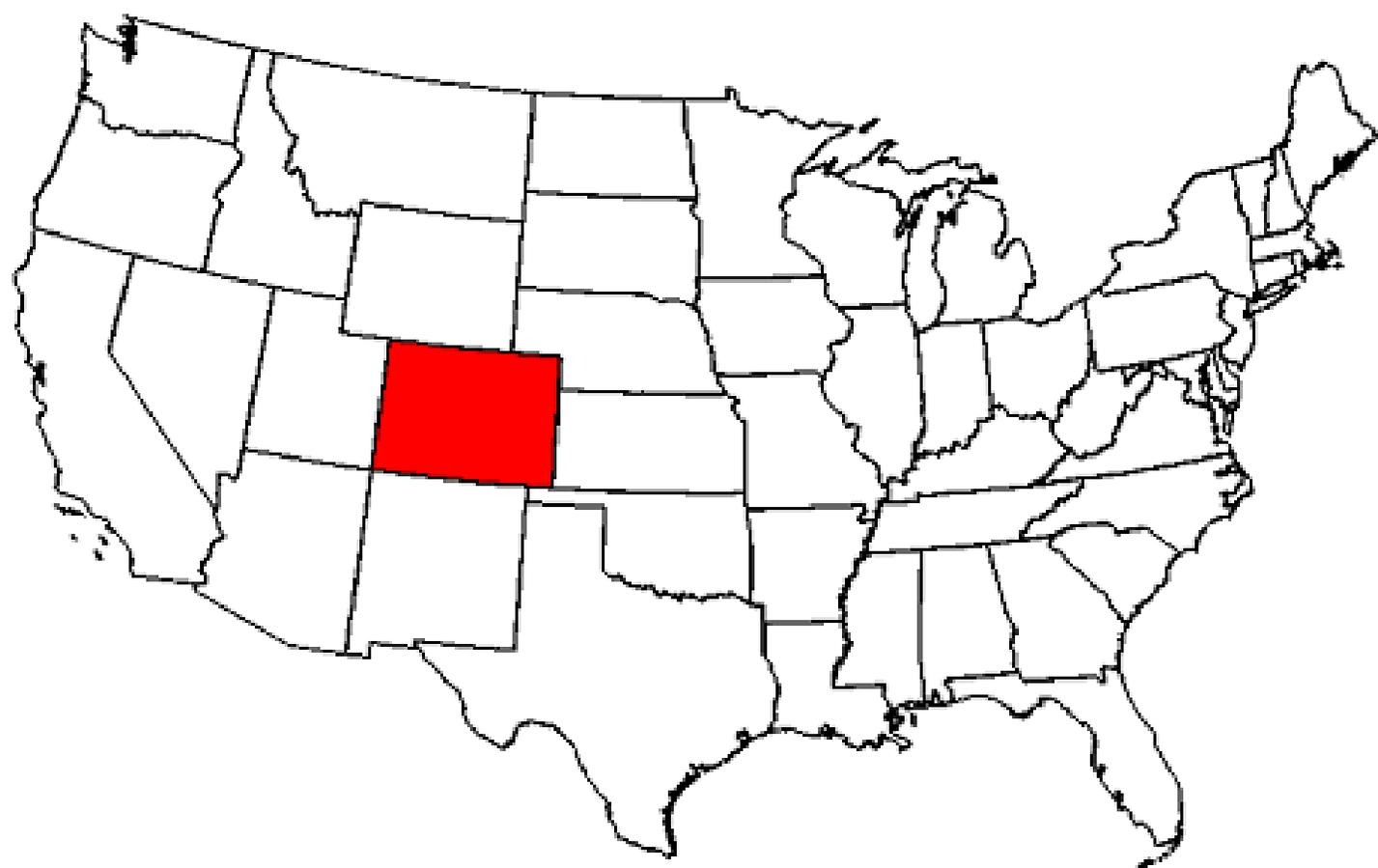
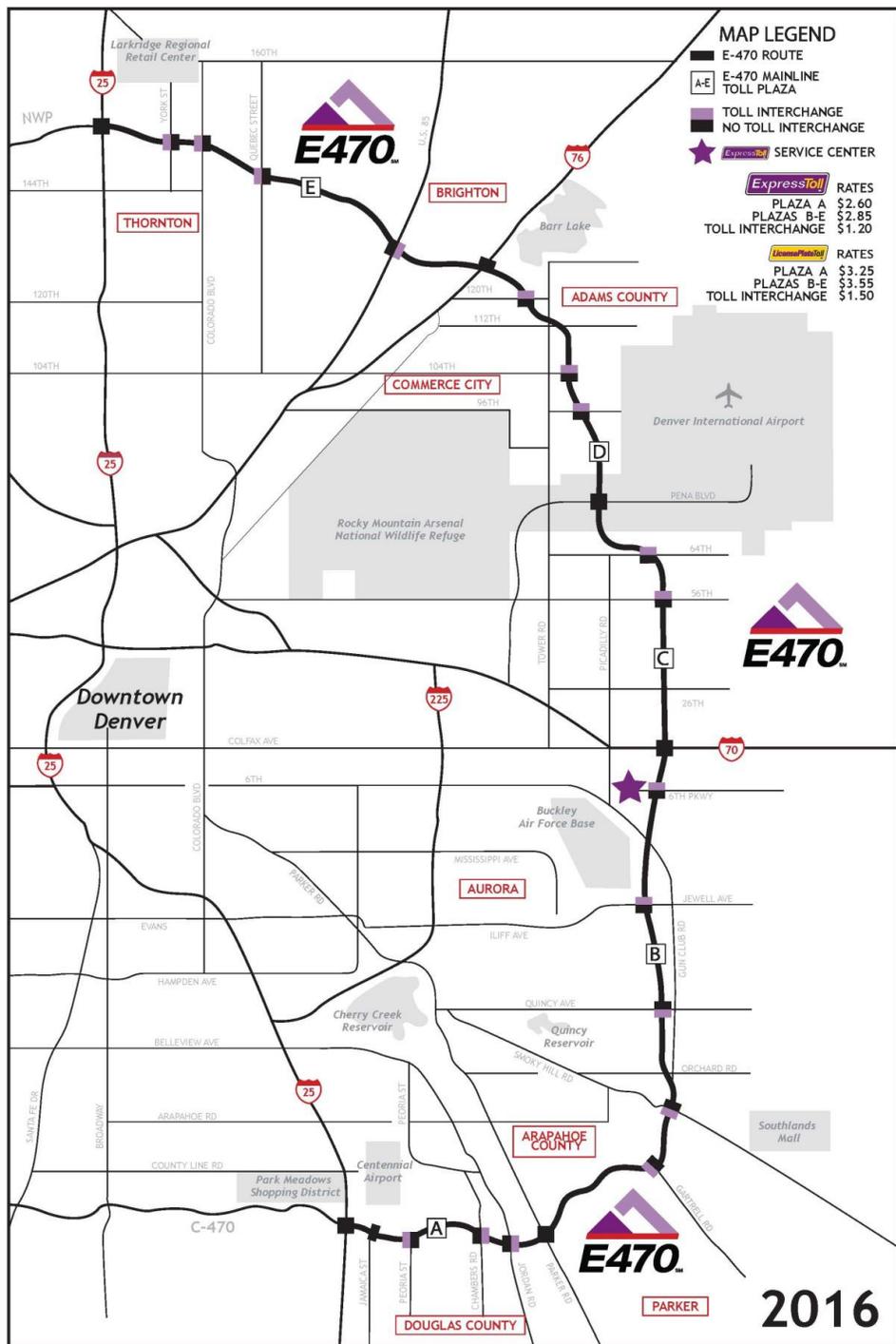
President Trump Focus on Regulatory Reform



From Trump “Infrastructure Initiative”

- Tolling is general restricted on interstate highways
- This restriction ***prevents public and private investment*** in such facilities.
- We should ***reduce this restriction*** and allow the States to assess their transportation needs and ***weigh the relative merits of tolling assets.***
- The Administration also supports ***allowing the private sector to construct, operate, and maintain interstate rest areas,*** which are often overburden and inadequately maintained.

E-470 Public Highway Authority, Denver, CO





Key figures

		
Area	4.5 Mio. km ²	9.8 Mio. km ²
Population	510 Mio.	325 Mio.
GDP (nominal) Total Per capita	16.5 trillion USD 32,400 USD	18.6 trillion USD 57,200 USD
High level road network	Approx 76,000 km „Autobahn“	Approx. 77,000 km Interstate Highway System
Motor vehicles	487 per 1,000 people	797 per 1,000 people

Customer orientation

- Safety
- Reliability
- Information
- Simple tolling solutions
- ...

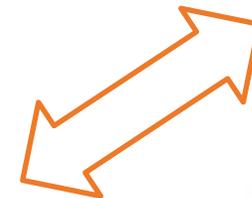
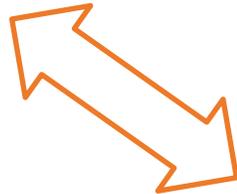


Simple tolling solutions

Free-flow, interoperable, digital



International Cooperation



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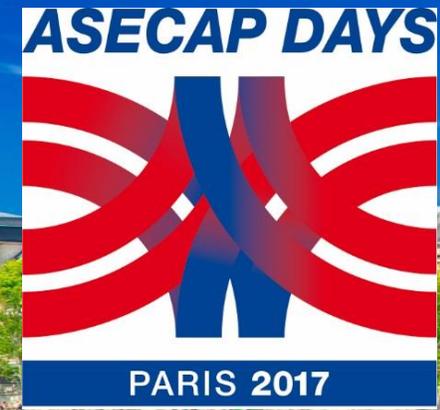
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