

Parallel session 3: Communicating Trust and Accountability

Friday May 31st 2019 – 08h45/10h30

Moderator: Stavros STAVRIS, GEFYRA S.A.

ASECAP DAYS



COSTA NAVARINO 2019

- **Wrap-up (Avlonas)**

1. Why Sustainability has become an essential strategy of modern motorways.
2. How Sustainability contribute to the development of the national economy, ensure the protection of the environment and improve the quality of life of the wider society.

- **Wrap-Up (Gavrilis)**

The essential role of insurance as a financial solution for dealing with the infrastructure risks.

- **Wrap – Up (Le Bouille)**

1. “The price is important but that’s not all. The example of the bridge shows the an adapted service can considerably change the market share (at constant price).”
2. A top level customer service is important as it can bring traffic (and create revenue) and as it contributes to the acceptance of the concession model.

- **Wrap-Up (Tyrogianni)**

1. Corporate Social Responsibility is the company’s sense of responsibility towards the 4 pillars:
Employees, Environment, Market and Society
Achievements of Attikes Diadromes in these fields

- **Wrap-Up (Skylakakis)**

1. Contemporary mobility trends are already encroaching on the value of conventional, concession-operator services and revenues.
2. The way to respond is by investing and forming alliances, in order to become active players of the Mobility as a Service environment.
3. The additional investment needed is minimal as compared to the funds embodied in the infrastructure.

- **Wrap-Up (Karnesis)**

A project bond issue as an alternative of supplementary source of financing, what is happening in Europe and the special issues that Greece is facing in this field.