



International Road Federation
Fédération Routière Internationale
Federación Internacional de Carreteras

ASECAP DAYS 2019

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Key Messages

1. **Better Communicate the Value** we bring to the transport landscape
2. **Data** - Make our data understood and understandable
3. **Road Safety** - Do not send the wrong message
4. **Automation** - Bring infrastructure back into the picture
5. **Human Capital** - Need to invest in people!
6. **“United We Deliver”** - Need for better coordination and collaboration.





Thank you

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