

ASECAP DAYS



COSTA NAVARINO 2019

47TH ASECAP STUDY & INFORMATION DAYS

Tomorrow's Mobility...Is Here Today!

*Costa Navarino, Messinia, Greece
29-31 May 2019*

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Organized by



IONIA ODOS: “Driving” a Region from Local Network to Motorway

Evgenia Soufi
Traffic Manager

A decisive role in reducing traffic accidents





Were the local users ready to drive on the brand new motorway?

Wrong – way driving accidents

Pedestrian movement

Animals entering the highway

Dangerous road behavior in tunnels





- Reinforce the horizontal and vertical markings on the interchange
- Increase the supervision through frequent patrolling
- Information of transportation companies and legal actions against farmers
- 24/7 TCC monitoring due to tunnels equipment AID, VMS, CCTV
- Awareness raising campaigns to promote culture of save driving

Result?

- 1 year later → human-related accidents reduced **up to 30%**

What next?

Target mainly young people to:

- create a culture of safe driving;
- CONVEY the clear message that:

**The basic priority on a journey is not to move as fast as possible
but as safe as possible!**

Construction
of IONIA
highway

- Challenges
- 5 key action points

Significant
reduction
in traffic
accidents

Thank you

