

ASECAP DAYS



ATHENS 2014

PRE-EVENT PROGRAMME

42nd ASECAP Study & Information Days 2014

Ensuring sustainability in times of dwindling traffic: the role of tolling

*Divani Caravel Hotel, Athens, Greece
26-28 May 2014*

www.asecapdays.com



Organized by

ASECAP
Association Européenne des Constructeurs
d'Autopistes et d'ouvrages à Pylônes

Ensuring sustainability in times of dwindling traffic: the role of tolling

From 26 to 28 MAY 2014, ASECAP will hold its
42ND STUDY AND INFORMATION DAYS in ATHENS, GREECE

The 42nd annual ASECAP Study and Information Days will explore the role of the tolled roads in ensuring sustainability in times of dwindling traffic. It will be the occasion for high-level panellists representing toll road infrastructure operators, EU decision-makers and ministers to discuss sustainability issues related to infrastructure financing, operation, maintenance, safety and the environment, while considering how Intelligent Transport Systems contribute to the achievement of the goals set.

The conference will reflect the interconnection, under the umbrella of sustainability, between questions regarding tolling and concessions, road safety and security and Intelligent Transport Systems, and will exploit the added value of combining the unmatched technical expertise and field experience of ASECAP Members with top-notch political considerations.

The first day of discussions (Tuesday 27 May) will therefore be marked by subsequent plenary sessions with a full day of expert presentations, with time for Q&As about subjects falling under the responsibility of ASECAP's different Permanent Committees (COPERS) affecting smart mobility, more specifically:

- COPER I: tolling and concessions
- COPER II: road safety, security and sustainability
- COPER III: Intelligent Transport Systems
- Marketing panel

On the second day (Wednesday 28 May), the various developments in the EU road transport sector will be examined from a truly political angle. High-level EU decision-makers and ASECAP personalities will first debate about the current economic situation in the EU and the role of concessions as a lasting key factor for growth.

The discussion will be followed by a serious technocratic analysis on where we are in the present tolling technologies. Selected representatives of REETS consortium -the key pan-European project on regional tolling interoperability funded by E. Commission - will draw the relevant conclusions and develop the ensuing key messages, thus laying the basis for continued action in support of Europe's toll road infrastructure operators, their customers and the well-being of society as a whole.

The one-and-a-half day conference programme is set out in detail in the present brochure – you will undoubtedly not want to miss this opportunity to exchange views with the speakers and conference delegates about the extraordinary developments taking place in Europe's toll road infrastructure sector.

About Athens

Athens is the city with the most glorious history in the world, a city worshipped by gods and people, a magical city. The enchanting capital of Greece has always been a birthplace for civilization. It is the city where democracy was born and most of the wise men of ancient times. The most important civilization of ancient world flourished in Athens and relives through some of the world's most formidable edifices.

Who hasn't heard of the Acropolis of Athens? Photos and history of the most famous archaeological monument in Europe have made the world tour causing feelings of admiration by thousands of people. Acropolis is nominated to be one of the 7 wonders of modern world. In fact the trademark of Athens is one of the favorites. The Holy Rock of Acropolis dates back to the 5th BC, the famous Golden Age of Periklis. Athens met times of bloom and decline, but still shines under the Attic sky gazing the future.

Athens is constantly inhabited since Neolithic Age. The 5th century was the time of its ultimate bloom, when moral values and civilization surpassed city limits and became the mother land of western civilization.

Athens is a city of different aspects. A walk around the famous historic triangle (Plaka, Thission, Psyri) the old neighborhoods, reveal the coexistence of different eras. The heart of Athens beats in Syntagma Square, where Parliament and most of the Ministries are. Monastiraki, Kolonaki and Lycabettus Hill attract thousands of visitors all year round.

About the venue

The Divani Caravel Hotel***** is a member of the Leading Hotels of the World. The hotel is located in the centre of Athens, offering luxury and style in the heart of Athens. The Divani Caravel hotel is ideally located just minutes away from Constitution square, just a short walk from the fashionable Kolonaki district, as well as from all major cultural points such as museums, galleries, theatres, and the beautiful historic city.

The Congress will be held at the Divani Caravel Hotel which is a magnificent venue for meetings and an excellent conference centre in Athens. The 4.000 m2 allocated to the 16 beautifully appointed meeting rooms are much more than aesthetically pleasing, since they also possess hi-tech features and amenities.

Conference programme

Monday 26 May 2014

10.00 - 19.00 *Registration and distribution of congress papers*

15.00 - 18.00 ASECAP Steering Committee and General Assembly – ASECAP Members only

20.00 **Welcome Reception** (walking dinner) – Venue: *Dionysos Restaurant (TBC)*

Tuesday 27 May 2014

From 08.00 *Registration and distribution of congress papers*

08.30 - 09.30 **Opening**

- Opening remarks by **K. Dionelis**, ASECAP Secretary-General

Welcoming remarks

- **J. Mesqui**, ASECAP President
- TEO President
- **Mike Heiligenstein**, IBTTA 2014 President: International ASECAP-IBTTA cooperation to promote tolling

09.30 - 11.00 **Technical session n° 1: tolling and concessions: What lies ahead?**

Moderator: **B. de la Fuente** (ASETA), COPER I chair, introducing COPER I activities
7 presentations on tolling, followed by Q & A

11.00 - 11.30 *Coffee break*

11.30 - 13.00 **Technical Session n° 2: Road safety & security: key aspects of a sustainable transport system**

Moderator: **M. Seddi** (ASFA), COPER II chair, introducing COPER II activities
7 presentations on road safety, security and sustainability, followed by Q & A

13.00 - 14.30 *Lunch*

14.30 - 16.15 **Technical Session n° 3: Deploying ITS in the real market world**

Moderator: **M. Jandrisits** (ASFINAG), COPER III chair, introducing COPER III activities

- **F. Diani** (GSA) – Cooperation ASECAP-GSA: First reflections on potential GNSS applications for tolling
6 presentations on ITS, followed by Q & A

16.15 – 17.00 **ASECAP on Tolling Marketing and a new environment of innovating tolling services: Three ASECAP cases**

Moderator: **E. Stocchi** (AISCAT)

- Brisa representative
- Oresund - DK representative
- Autostrada Wielkopolska SA representative

20.00 **ASECAP DAYS Dinner** – Venue: *Mythos Restaurant, Divani Apollon Palace (TBC)*

Wednesday 28 May 2014

From 08.00 *Registration and distribution of congress papers*

09.00 - 09.05 **Opening**

- **K. Dionelis**, ASECAP Secretary-General

09.05 - 11.00 **Plenary Session: Is the concession model sustainable in times of dwindling traffic?**

09.05 - 09.30 **Keynote speech**

Greek Minister of Transport representing the Greek EU Presidency

09.30 - 11.00 Moderator: **J. Mesqui**, ASECAP President

- **J. Szychowska**, European Commission, DG MARKT
- **T. Barrett**, European Investment Bank (EIB)
- AISCAT high-level representative
- TEO high-level representative
- ASETA high-level representative
- ASFA high-level representative

11.00 - 11.30 *Coffee break*

11.30 - 13.30 **Electronic tolling interoperability in the EU: REETS project**

Moderator: **K. Dionelis** ASECAP Secretary-General

- **F. Karamitsos**, European Commission (DG MOVE)
- **K. Schierhackl**, ASFINAG CFO (with H. Resch, REETS Coordinator)
- **J. Mesqui**, ASFA Executive Director
- **P. Lassauce**, AETIS President
- **E. Buss**, BMVBS (Germany)

13.30 - 13.40 **Closing remarks and invitation to the 2015 ASECAP Days**

- **Ø. Halleraker**, incoming ASECAP President

13.40 - 15.00 *Lunch*

In addition to the usual two-day (full) registration, delegates will have the possibility to opt for the one-day registration (Tuesday only).

As for the accompanying person's programme, two elements are to be highlighted.

Firstly, the cost of the lunch of Tuesday and Wednesday is included in the fees. Accompanying persons will have lunch with the delegates at the Congress venue (Divani Caravel Hotel). Secondly, the ½ day Athens Tour on Tuesday 27 May is kept optional and is therefore excluded from the fees.

However, as in the previous years, accommodation remains excluded from the fees.

	Early Bird Fees* until 6.04.2014	Regular Fees* from 7.04.2014
FULL EVENT REGISTRATION Including Two-day participation in sessions (<i>Tuesday & Wednesday</i>) Social programme (<i>Welcome Reception & ASECAP Days Dinner</i>) Conference documents Excluding Accommodation	€ 1040,00	€ 1200,00
TUESDAY REGISTRATION ONLY (27.05.14) Including One-day participation in sessions Social programme (<i>Welcome reception & ASECAP Days Dinner</i>) Conference documents Excluding Accommodation	€ 660,00	€ 760,00
ACCOMPANYING PERSON Including Social programme (<i>Welcome Reception & ASECAP Days Dinner</i>) 2 lunches at the Divani Caravel Hotel Excluding Accommodation ½ day Athens Discovery Tour on Tuesday 27 May 2014	€ 260,00 OPTIONAL € 60,00	€ 300,00 OPTIONAL € 60,00

* All prices are VAT excluded (23%)

PAYMENT

Payment is to be settled upon registration. If payment is not made, the registration form will not be processed. Payment must be made in Euro (€).

By credit card: during the registration process

By bank transfer: the congress organizer, MCI Benelux SA, will send you an invoice for payment. Please note that your registration will not be confirmed until full payment is received before the conference.

CANCELLATION FEES

Please note that cancellations and changes will be subject to the following conditions:

- Cancellations received before 25 April 2014: Full refund minus a EUR 75.00 administration fee
- Cancellations received from 26 April 2014: No refund.

PRESS

For press enquiries please contact Carole Défossé +32 2 289 26 23 or send a request to c.defosse@asecap.com

Please register online **NOW** on **www.asecapdays.com**
 Don't miss out the early bird preferential rates until **06 April 2014 !!!**

SPONSORS

Do you want to become an official ASECAP sponsor? Choose from a list of high profile options that take your brand to centre stage. If you want to make a major statement, any option you choose will set you apart from the crowd. These options come as stand-alone items, allowing you to ensure visibility without investing in an exhibition stand. You can also add these items 'à la carte' to the exhibition space or one of the packages to boost your visibility.

Please visit www.asecapdays.com to find out more on the different possibilities.

EXHIBITION

The 42nd ASECAP Study and Information Days offer substantial exhibition space, divided into individual stands of 3m x 2m (6 sqm). You will be placed in a strategic location to make sure you have a constant stream of visitors at your stand.

Please visit www.asecapdays.com to find out more on the diverse possibilities.

For further information on different sponsorship and exhibition opportunities, please contact asecapdays@asecap.com

ACCOMMODATION BOOKING

The hotel booking is not included in your registration fee. Rooms have been reserved for the ASECAP Days delegates at the Divani Caravel Hotel*****.

Similar to the previous ASECAP Study & Information Days, hotel booking is not included in your registration fee. To enjoy preferential rates, please visit www.asecapdays.com and complete the online registration form.



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